

35th INTERNATIONALIZATION AND UNICODE CONFERENCE EXHIBITOR RULES

Object Management Group, Inc. (OMG) is the Conference Manager for the 35th Internationalization and Unicode Conference, Santa Clara, CA, U.S.A. – October 17-19, 2011 (the “Conference”). All Exhibitors at the Conference are subject to the following rules established by OMG for the exhibition space and the conduct of exhibitors. OMG reserves the right to amend and revise these rules from time to time, and OMG’s interpretation of these rules will be final.

1. Allocation of Space: OMG will allocate space for all Exhibitors on a first-come, first-served basis, acting in its sole discretion and based upon available resources. OMG’s decision as to space allocation will be final. OMG reserves the right to revoke the space allocation to any Exhibitor who has not paid all Exhibitor fees in full as provided in the Exhibitor Agreement.
2. Exhibit Table Details: OMG will provide the following, at no charge, for each Exhibitor. All other furnishings, equipment, and utilities are to be provided by the Exhibitor at its own expense.
 - 10' w x 8' d x 8' h exhibit space
 - 6' skirted table
 - Two chairs and one wastebasket
 - 15 Amp - 110-volt electrical service
 - Wireless High Speed Internet Access
 - 2 Exhibitor Badges (Additional badges-\$100/person) (includes keynotes, lunch, refreshments and reception)
 - Listing on and link from Conference Website
 - Listing in Conference Attendee Kit
3. Registration of Exhibitor Staff: All Exhibitor table personnel must either be registered for the Conference or registered as Exhibitor Staff. Exhibitor Staff registration is \$100.00 per person and includes lunch, refreshment breaks, reception and access to the keynote. You receive two free Exhibitor Staff registrations for each booth.
4. Exhibitor Staff: At least one attendant must be present at the exhibit at all times during the published exhibit hours to conduct demonstrations and to provide security for the Exhibitor property. Exhibitors are responsible for all of their personnel, who will not be considered employees, agents or subcontractors of OMG for any purpose whatsoever. While at the Conference, Exhibitor personnel will be subject to the general rules and regulations of the Conference set by OMG.
5. Hours: Set-up, Exhibit and Tear down hours are currently as follows. OMG reserves the right to make changes as it deems appropriate.

Tuesday, October 18 – Set-up 7:30 AM to 9:00 AM
Tuesday, October 18 – Exhibit Area Open 10:00 AM to 8:00 PM
Tuesday, October 18 – Tear Down 8:00 PM to 10:00 PM
6. Set-up, Staffing and Removal of Exhibits: Exhibit set-up may be done only during the Set-up hours. Exhibits must open promptly and remain open and staffed at all times during Exhibit hours. No Exhibitor may dismantle or remove equipment from its exhibit until the start of the tear down period, and exhibits must be fully removed from the Conference space by the end of the tear down period.

7. Use of Exhibit Tables: Exhibitors will use their allocated space to exhibit their products, services or research. OMG may prohibit any display or activity in an Exhibitor's area that OMG reasonably considers objectionable. Exhibitors may not sell or give away food or beverages from their booth. All Exhibitor displays and activities must remain within the limits of the space allocated by OMG. Aisles must be kept clear of exhibit materials, and debris must be disposed of in building trash containers. Exhibits shall be arranged so as not to obstruct the general view or hide the exhibits of others. Audio equipment or any noise-making machinery must be operated so that the resulting noise will not annoy or disturb adjacent Exhibitors. Exhibitors are required to maintain a neat and orderly exhibit space at all times. No Exhibitor may assign, sublet or share the whole or any part of its space. Exhibitors will be liable for any damages caused by their personnel to the floor, walls, dividing partitions or columns of the exhibit facility.
8. No Recruiting: Advertising for employees or written recruiting literature is not allowed. Recruiting in any form is strictly prohibited. Any company or individual found recruiting may be asked to leave the conference immediately.
9. Control of the Conference: OMG reserves the right to control, prohibit, or physically remove any or all parts of any exhibit which, in OMG's opinion, is not in keeping with the Conference, or which because of noise, methods of operation, or other reasons, becomes objectionable.
10. Responsibility for Costs: Except as provided in the Exhibitor Agreement, each Exhibitor will be responsible for all costs related to its exhibit, including all services requested by the Exhibitor.
11. Security: The use and storage of each Exhibitor's property is at its sole risk. OMG does not provide any security and will not be responsible for any loss, damage, injury or theft that may occur.
12. Observance of Laws: Each Exhibitor must abide by and observe all laws, rules and regulations, and ordinances of any applicable government authority and all rules of the Conference facility.
13. Incorporation into Exhibitor Agreement: These rules become part of the Exhibitor Agreement between the Exhibitor and OMG.